



Photography / film consent form for young people under 16 years of age

Project name & event:	Shoot Date:
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Purposes - This form confirms the terms on which you _____ (you) agree to allow Kew¹ (being the Board of Trustees of the Royal Botanic Gardens, Kew and its wholly owned subsidiary, RBG Kew Enterprises Limited) to use, for the purposes set out below, the photos and / or film footage ("photos / films") featuring your child(ren) of whom you confirm you are the parent or guardian:

_____ [Insert name(s)]

You consent to Kew capturing and using all, or any part of, the photos / films in both printed² and digital³ materials for the following internal and external purposes(s): Publicity, marketing and advertising of Kew and Wakehurst; Educational, learning & participation activities by Kew and Wakehurst (eg. training materials, online learning platforms).

You agree that your and and/or your child(ren) shall not receive any remuneration for your participation.

Editing – You agree that the photos / films may be edited, adapted, translated, altered or otherwise modified in any manner.

Sharing of Photos / Films – You consent to Kew providing the photos / films to third parties such as:

- Service providers who help Kew to operate;
- Media and journalists (eg. newspapers and digital media channels);

and that the terms of this Consent Form are for the benefit of Kew & any licensee or assignee of Kew.

You acknowledge and agree that as a result of publication, the photos / films may be transferred to recipients in countries outside the European Union that do not have equivalent data protection laws. You acknowledge that the photos / films may websites can be viewed throughout the world and not just in the United Kingdom where UK law applies

Identification – Kew **may / may not** publicly use your name and / or your child(ren)s name(s) within, or in association with, the photos / films. [*Please strike out as appropriate.*]

Withdrawal – Insofar as it is personal data, Kew will process and retain the photos / films and your contact details in accordance with the Kew Privacy Policy available at: <https://www.kew.org/about-our-organisation/our-policies/privacy-policy>.

You may exercise certain data subject rights (including the right to erasure) in accordance with the Data Protection Act. In the event you request that Kew stops using the photos / films, Kew agrees that the photos / films will not be used in future publications but may continue to appear in publications already in circulation.

Signed _____ by: _____ (project contact) Date: _____

Signed _____ by: _____ (name) Date: _____

Your contact details – Email: _____ Tel: _____

(Kew will only use these details to administer this consent and to contact you regarding the use of the photos / films if necessary.)

¹ Grow Wild is an outreach programme for the Royal Botanic Gardens, Kew

² Printed materials shall include without limitation publications (eg. newsletters, magazines, reports, books, newspapers), promotions, advertisements, posters and presentations.

³ Digital materials shall include without limitation publications (eg. e-newsletters, e-magazines, online publications), advertisements, applications and presentations. Such materials could be used on social media platforms, websites and in email communications.